



2027 Livestock Sponsorship Programs

For 115 years, the Central Florida Fair has become a staple of our community for affordable family fun. Serving 6 counties and acting as a generational event, families have embraced the Central Florida Fair as an annual tradition. For 11 days you can utilize this perfect platform for high impact marketing and exposure to a captive audience of 200,000+ Central Floridians. Capitalize on the exciting Fair environment and create a One on One personal relationship with your future customer. Central Florida Fair is a registered 501(c)(3) organization under IRS guidelines and contributions may be tax deductible.

Arena Advertisement

Due Date: January 15, 2027

You've only got a few seconds to grab the attention of Fairgoers and custom banners are a great way to make them count. Companies can purchase a Show ring Gate to advertise their companies during the 11 days of the Fair. Companies can purchase gates at a 1 year or 3 year rate. Limited to 12 gate sponsors.



Livestock Archway

Due Date: January 15, 2027

Local companies can sponsor the Livestock Entrance archway that more than 150,000 people cross through to experience the Youth Livestock Program. Companies can purchase the Archway at a 1 year or 3 year rate. Archway will display Florida Agricultural facts from the Florida Farm Bureau.



Buyers Lunch

Due Date: January 15, 2027

This sponsorship will supply our 2027 Youth Livestock Buyers with a Buyer Lunch on the afternoon of the Large Animal Sale. The Orange County Cattlemen to produce and serve a meal in an exclusive area just for registered buyers. Buyers receive 2 meal tickets and drinks.



Buy a Brick

Due Date: December 25, 2027

Leave your mark on the Youth Livestock Program with a personalized brick displayed at the Livestock Pavilion entrance. Honor someone special, celebrate a milestone, or showcase your business while supporting future exhibitors.





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SPONSORS OF \$500 & UP

(10) Central Florida Fair Admission Tickets (\$100 value)

Premier Name Placement on awards sponsor signage in livestock barn

Name included on livestock website page

Name on Livestock Exhibitor's T-shirt

Invite to the Fair VIP Opening Night Party

Sponsor Shoutout during Fair

SPONSORS OF \$100 - \$499

(6) Central Florida Fair Admission Tickets (\$60 value)

Name on awards sponsor signage in livestock barn

Name included on livestock website page

Name on Livestock Exhibitor's T-shirt

Sponsor Shoutout during Fair

SPONSORS OF \$100 OR LESS

(4) Central Florida Fair Admission Tickets (\$40 value)

Name on awards sponsor signage in livestock barn

Name included on livestock website page

Name on Livestock Exhibitor's T-shirt

Sponsor Shoutout during Fair



Awards

Due Date: January 15, 2027

Boost Your Brand

Due Date: January 15, 2027

You've only got a few seconds to grab the attention of Fairgoers and custom banners are a great way to make them count. Companies can purchase a section of Shade Cloth to advertise their companies during the 11 days of the Fair. Companies purchasing Shade Cloth sections will be given the first opportunity to continue the sponsorship for the following year. Shade Cloth Renewal happen every 3 years.



Photography Sponsor

Due Date: January 15, 2027

With over 900 entries and 400 exhibitors, your business gains maximum visibility as your logo appears as a watermark on every photo of your selected species. Enjoy free images to share across social media, connect with the agricultural community, and make a lasting impact before, during, and long after the Fair.



Additional Contests

Due Date: January 15, 2027

The Central Florida Fair celebrates agricultural innovation and creativity through hands-on contests like the Agriscience Fair, where students apply science to solve real-world agricultural challenges, and the Landscape Design Contest, showcasing teamwork and sustainable horticulture practices.

